

Adebiyi Thanni

UX Developer

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adebiyi.work

Web Development | Product Design | Graphics Design

Summary

Innovative UX developer with 7+ years of experience delivering accessible and immersive end-to-end experiences for business and consumer applications. Skilled in Figma, Illustrator, InDesign, Photoshop, HTML5, CSS3, and content management systems like WordPress, with a deep understanding of user behavior, accessibility, and modern design trends. Collaborated with over 30+ clients and successfully delivered over 100+ design projects from ideation to handoff while maintaining top-notch quality.

Key Skills

Technical Skills:

- **Research:** User Interview | User Discovery | Competitive Analysis | Contextual Inquiry | Storyboarding | User Journey Mapping | User Research Flowcharting | Information Architecture | Usability Testing | UX Audit | Product Thinking
- **Design:** Product Design | Visual Design | Design System | Wire-framing | Interaction Design | Data Visualization | HTML5 | CSS3 | Print Design | Brand Identity Design | Pitch Deck Design
- **Tools and Platforms:** Figma | Wordpress | Elementor | Adobe Illustrator | Adobe InDesign | Adobe Photoshop | Adobe Xd | Slack | Jira | Notion | IOS | Android

Soft Skills: Communication | Adaptability | Problem solving | Team work | Creativity | Leadership | Critical thinking | Time management | Attention to detail

Work Experience

UX Developer | Freelance Feb 2022 – Present

Orchestrate optimum design solutions utilizing my various skill sets.

- Partnered with clients globally, including small and medium-sized businesses, delivering 85% faster turnaround times for design handoffs.
- Designed and implemented scalable design systems that reduced developer errors by 30%, ensuring platform consistency.

Product Designer | Paffable May 2023 – May 2024

Worked remotely with the development team to deliver high-fidelity application prototypes for payment ease.

- Drove the end-to-end prototype experience of the FinTech product across multiple sprints, achieving a 27% increase in payment efficiency and speed through user testing.
- Led startup-wide accessibility initiatives, ensuring 86% compliance with WCAG standards and reducing payment lag by 25% across multiple banking applications.
- Designed the startup's landing page, increasing user retention by 24%.

Graphics Designer | Freelance Feb 2018 – October 2023

Collaborated with multiple clients to deliver graphics design solutions.

- Delivered over 100+ successful design projects, including logos, brochures, and digital assets.
- Executed a strategy for developing customized visual content, achieving consistency across print and web platforms; maintained a design revision rate of less than 20%, ensuring high client approval and satisfaction.
- Maintained high-quality output, resulting in 30% repeat business from existing clientele.
- Achieved and sustained a 5-star rating on freelance platforms like Fiverr by delivering exceptional design solutions, garnering over 60+ glowing reviews from clients, including non-profits like Grayson County Child Welfare Board.

Education

University of Lagos

Bachelor of Science (B.Sc.)

Fisheries

Languages

English | Fluent

Yoruba | Native